



**RESPONSES TO QUESTIONS REGARDING RFP FOR
COMMUNITY OUTREACH AND COMMUNICATIONS CONSULTANT
SERVICES**

POSTED TO CIVIC SAN DIEGO WEBSITE ON NOVEMBER 15, 2017

Note – some questions may have been abridged

- 1. QUESTION: What is the name of the incumbent firm? What firm or group is presently contracted to provide consulting services under this RFP?**

RESPONSE: Nuffer, Smith Tucker

- 2. QUESTION: What specific communications tasks or projects has the incumbent firm been assigned? What level of completion are those tasks or projects?**

RESPONSE: Tasks and projects are similar to the scope of work detailed in the RFP. Tasks and projects are ongoing and vary over time.

- 3. QUESTION: What strengths has that firm demonstrated?**

RESPONSE: Not applicable. Question not applicable to assist the prospective respondent in preparing a response to this RFP.

- 4. QUESTION: Of the items listed in the scope of work, which ones are not currently being performed by the incumbent firm?**

RESPONSE: Please see answer to question 2 above.

- 5. QUESTION: What firm or group has been the previous contractor?**

RESPONSE: Tasks were performed internally before Nuffer, Smith, Tucker began performing these services for Civic San Diego.

- 6. QUESTION: Why was the original RFP for these same services withdrawn?**

RESPONSE: Please see section 4.2 “Withdrawal of Solicitation.”

7. QUESTION: If a firm includes subconsultants on their team, will the subconsultants need to supply projects and references?

RESPONSE: Yes

8. QUESTION: What is or has been the annual operating budget for implementing the goals and objectives of this RFP?

RESPONSE: At this time no budget has been set and will not be set until a qualified firm has been selected.

9. QUESTION: Whether companies from Outside USA can apply for this? (like, from India or Canada)

RESPONSE: Any firm may respond to this RFP. However, Civic San Diego prefers respondents with a presence or experience in Southern California.

10. QUESTION: Whether we need to come over there for meetings?

RESPONSE: Yes, the selected respondent will need to be available for in-person meetings.

11. QUESTION: Can we perform the tasks (related to RFP) outside USA? (like, from India or Canada)

RESPONSE: Please see answer to Question 9 above.

12. QUESTION: Can we submit the proposals via email?

RESPONSE: No, please see submittal instructions in RFP.